Innovation.

Its catalyst is passion—a combination of imagination and persistence that inspires certain people to look forward and go beyond what is.

It is the process of looking at the world through a different lens to find solutions to big problems.

It leads to new products and novel approaches to doing business. Innovation is one of the most powerful societal and economic engines we have—and it needs a special type of fuel.
Preparing Leaders for the Next Economy

Just as we have grown familiar with the current economy and its rapid communications, technological breakthroughs, and massive collection and dissemination of information, we are faced with preparing for the “next economy” and the challenges it will bring. At IIT Stuart School of Business, we are preparing a new generation of leaders who will continuously adapt to these changes, and we are doing it through our unique brand of education.

At IIT Stuart, we are shaping a revolutionary educational experience for our students, who will graduate with a broad understanding of technology and science, and how these converge with business. They will also attain a globally sophisticated outlook, the ability to adapt to a constantly changing world, and a commitment to continuous innovation.

IIT Stuart is well on its way to reaching its goals, but we need your help. We have outlined in this brochure. We hope you will join us in moving business innovation forward and solidifying our role as the business school for the next economy. IIT Stuart will join us in moving business innovation forward and solidifying our role as the business school for the next economy.

A New Kind of Strategic Competitiveness

Strategic competitiveness is commonly known in business as the establishment of an enviable position in which one holds an insurmountable advantage over the competition. This concept is the foundation for IIT Stuart’s innovative curriculum.

IIT Stuart is enhancing the entire concept to fit with the next economy. This approach entails integrating six components (creativity, entrepreneurship, inclusiveness, innovation, leadership, and sustainability) of next economy thinking into the educational experience of its students.

This means IIT Stuart graduates do more than master quantitative business skills—they learn how those skills work with science and technology, design, innovation, and entrepreneurship. We teach them the way business functions in the real world—both today’s and tomorrow’s. We bring what’s happening in business right now into the classroom, and we integrate the theoretical and the practical through student experiences with external partners and in the community. Stuart’s real-time education prepares students to not only make an immediate contribution on the first day of their career, but also to have the vision and creativity to be ahead of the game as they advance.

A Culture of Innovation and Entrepreneurship

IIT Stuart builds next economy thinking through innovative programs in emerging areas such as environmental management and sustainability, and marketing analytics and communication. This thinking is also integrated throughout our M.B.A., M.P.A., and undergraduate programs.

Building on a strong legacy of promoting entrepreneurship, the university-wide Entrepreneurship Academy fosters entrepreneurial thinking across the school and campus. The academy gives students a background to help them bring this thinking into the business world and become entrepreneurs themselves, while connecting them with a community of fellow innovators. The Entrepreneurship Academy also supports the creation of startup businesses through the Knapp Entrepreneurship Center.

Leading Edge in Finance

IIT Stuart is in Chicago, one of the most important financial centers in the world. This advantage allows our graduate finance faculty to stay on top of developing trends. For instance, Stuart faculty are actively conducting research on automated trading systems and developing ethical and performance standards for those systems. Our faculty bring that knowledge directly to the classroom. They, along with industry experts, continuously enhance the curriculum to reflect changing practices and keep pace with the industry.

As a result of this highly attuned approach, our finance students achieve great success. In 2012, a team of Stuart students won the Americas regional and global CFA Institute Research Challenge. As a result of this highly attuned approach, our finance students achieve great success. In 2012, a team of Stuart students won the Americas regional and global CFA Institute Research Challenge.

Custom Education, Fundamental Skills

The Stuart School is creating a distinctive new undergraduate program that we believe is unique in the world. For the first time, business students can specialize in any IIT degree program and focus on the business of that discipline. This means students will be able to customize their education to a particular industry, whether engineering, biology, or architecture, while Stuart provides a core business foundation.

The launch of this new program coincides with Stuart’s recent relocation to IIT’s Main Campus.

Your Support Matters

IIT Stuart has made great strides by creating a distinctive business school education that is grounded in quantitative skills and integrated with science, technology, design, innovation, and entrepreneurship. The Stuart School is poised to become the center for next economy business education. Your support will determine just how far we can go.

We hope that you will join us in this worthy endeavor and support us in the following key areas:

- Supporting improved facilities for IIT Stuart’s new home on Main Campus will create educational spaces that keep pace with the school’s innovative programs.
- By establishing endowed chairs in finance and entrepreneurship, Stuart can recruit the finest faculty and leading edge researchers, to enhance these programs for years to come.
- By establishing more scholarship support, the best and brightest students can come to Stuart regardless of their ability to pay.

With your help, we will reach our goals. This is the campaign for IIT Stuart School of Business. This is how we are fueling innovation.